

Real Estate NEWS



REALTY EXECUTIVES

BLOOD DRIVE
Friday, October 23rd
1:00-6:00pm

REALTY EXECUTIVES of Cape County will be hosting a Blood Drive with the American Red Cross. Drop by anytime between 1-6 to support this great cause. The blood drive will be held at our Cape Girardeau office at 2511 Independence. We will have giveaways and snacks and will be a fun time for everyone! Hope to see you all there!



Did you know?

... when you list or buy your home with **REALTY EXECUTIVES** you become a member of our Executive Edge Club which entitles you to exclusive discounts to area businesses and restaurants?

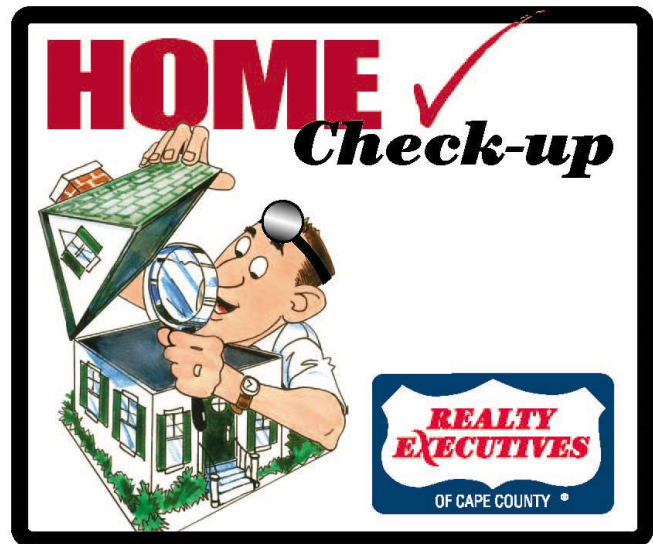


For Real Estate assistance or information, please call



Cape Office: 573-335-8111
2511 Independence
Jackson Office: 573-243-2555
510 W. Main St.

www.CapeAreaHomes.com



Have you had a Home Check Up lately?
Call **REALTY EXECUTIVES** for a FREE complete comparable market analysis of your house to get a good idea of the current equity position in your home.

We will tell you what similar homes have sold for and what is currently on the market. With everything you are hearing on the national news, it is nice to have an idea of where you stand, even if you aren't moving.

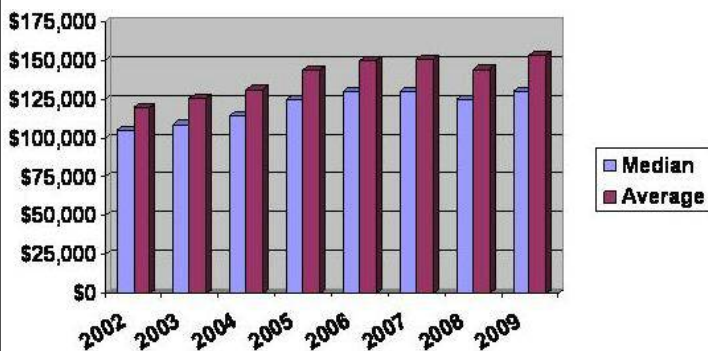
We can also let you know which of the home improvement projects you have been considering are good investments.

So...How is our Market?

It's a question we're asked frequently. One way to answer it is to share statistics from our MLS.

The following graph lists both the median and average sales prices in Cape Girardeau County. From 2002 to mid 2009 the median sale price has increased 24% from \$105,000 to \$130,000. At the same time the average sale price increased 28% from \$119,700 to \$153,500.

The trend has been upward with the lone exception of 2008 when prices dipped slightly.



While these increases are not enormous, they have been relatively consistent. We did not see the huge housing price increases, so we haven't seen the jaw-dropping decreases.

When you consider other markets it's easy to understand how fortunate we are. Consider this statistic from www.housingtracker.net. The April 2006 median asking price in Las Vegas was \$344,900. Today, it is \$140,500!



Remember the Baskin Robbins Ice Cream store at the Town Plaza? With thirty-one flavors it was a never an easy decision... Pralines and Cream, Rocky Road, Jamoca Almond Fudge.

Do you realize there are nearly as many real estate companies in our local multi-list? Twenty-nine, in fact.

There are many things to consider when selecting a real estate company but, at the end of the day, you want a company who will bring you a qualified buyer, right? So it only makes sense to list with the company with the most buyers.

In 2009 our Executives have sold nearly as many homes as the number two, three and four companies...**COMBINED!** Simply put, nobody works with more buyers than **REALTY EXECUTIVES.**



Have a **HAPPY** and **SAFE** Halloween

510 W. Main
Jackson, MO 63755
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